



Sharp Announces PANTONE® Color Matching for the Color Advanced and Color Essentials Series

Sharp is pleased to announce that all ten models in the Color Advanced and Essentials Series MFPs now support Pantone Color Matching. This valuable feature will be a perfect fit for any color critical environment that utilizes the Pantone Matching System®.

The color analysts at Pantone have expertly tuned the Pantone colors for these Sharp MFPs. This carefully crafted color table faithfully reproduces colors from the Pantone Coated Series of colors.

Key benefits:

- The Pantone Matching System is used in many different industries such as graphic arts, fashion, home, interior design, architectural, paint, industrial design and many more.
- Pantone colors are used in most corporate logos and/or text to distinguish their brand image.
- Traditionally, matching Pantone colors required color expertise and the use of expensive workflow software. Pantone matching with Sharp MFPs is simple!



Pantone-licensing on New Models

Series	Models Supported *
Color Advanced	MX-3070N, MX-3570N, MX-4070N, MX-5070N, MX-6070N
Color Essentials	MX-3050N, MX-3550N, MX-4050N, MX-5050N, MX-6050N

* For a list of supported legacy models, please visit www.sharp-pcservice.com

Availability

Pantone color matching for all models mentioned in this bulletin is **available immediately** and offered at no extra cost (see Installation and Documentation section on next page).

Installation and Documentation

Solve your customers’ Pantone color matching issues today! Simply upload the required Pantone Look-Up Table to your Pantone-supported graphics application or to the Sharp MFP, and that’s it! All Pantone Look-Up Tables, the Pantone Workflow Guide and related documents are available from www.Sharp-PC.com. To access the files, login, go to Resources, and select “Pantone”.

Note: To ensure proper installation and usage, an authorized Sharp service representative should review the Pantone Workflow Guide for instructions on how to properly install and utilize the Pantone Look-Up Tables.

Collateral Material

Printed brochures displaying the Pantone logo are available from the Hibbert Group. Please call 609-421-4212. Use the reference codes below when placing your order, or go to www.sharpliteratureorders.com. Please note, dealers that will be ordering literature online for the first time need to call their Hibbert representative at the above phone number to setup a new account.

Brochure	Reference Code	Dealer Cost
MX-3050N/3550N/4050N	CPD-3892	\$0.60
MX-3070N/3570N/4070N	CPD-3891	\$0.60
MX-5050N/6050N	CPD-3900	\$0.60
MX-5070N/6070N	CPD-3899	\$0.60

Sharp PC and Sharp PC Service – Your 24/7 Online Resource

Log in to www.sharp-pc.com for sales and www.sharp-pcservice.com for service to access all of the marketing tools, sales and service education and product information needed to achieve success. Check the **Calendar** for classroom and online training opportunities. We encourage dealers to visit **Sharp Academy** to earn their sales and service certifications. And be sure to take advantage of **My Sharp™**, an industry-leading **dedicated customer service website** that dealers can tailor to their customers’ Sharp products.

Sharp is committed to providing our customers with advanced color management tools that are simple, streamlined and that achieve professional results.

I encourage you to take advantage of this great opportunity to help grow your color business.

Sincerely,



Shane Coffey
Sr. Director, Product Management, Document Systems Products
Sharp Imaging and Information Company of America

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